



Appendix B: Additional Examples

All That Kids Can Be

 You fund a parenting education program that provides opportunities to parents to participate in classes and workshops, which help them build their knowledge, skills and confidence for effective parenting. The participants in this program are adults. The goal of the program is to improve the early education and care of children by enabling their parents to provide a safe and happy upbringing.

Based on this, you would select All That Kids Can Be as the Focus Area, and you would select the investment area based on the age group targeted by the training. For example, if the majority of the programming offered targets early child development, you would select Early Years: Ages 0 to 6.

Poverty to Possibility

 You fund a transportation assistance program that provides transit fare for low-income individuals to get to-and-from their place of work. This program aims to mitigate the expense that transit costs place on low-wage earners, enabling to use their income for other needs and enabling them to take employment opportunities further afield from their immediate neighbourhood.

This program clearly falls within the Poverty to Possibility Focus Area. As it seeks to provide increased ability for individuals to access employment by increasing their transportation options, it can reasonably be categorized in the Employment investment area.

Strong Communities

 You are the coordinating organization for a neighbourhood revitalization project, made up of partners from several community organizations. Your UWC acts as the organization that convenes the members and stewards the funds. The funds have been contributed to the project by all the partners, including by your UWC.

In this role, the funding aligns with the Strong Communities Focus Area and Neighbourhood Development & Engagement investment area. What funds you track, however, is less obvious. As a convening organization for a particular project, you record the full amount of the stewarded funds as part of the total annual investment, and include the cost of acting as the convening organization. As such, if 4 partners contribute \$5,000, and your UWC has contributed \$2000 by convening, you would record \$22,000 as the annual investment.