Annual Report
to the Community 2009

We believe in our
community.
We believe in
possibility.
Greetings from the United Way.

This has been a very good year for the United Way of Guelph & Wellington.

First and foremost, we would like to take this opportunity to thank all of our volunteers who ran campaigns, donated their time and energies and made a difference to so many in our community.

As a community we raised over $2.66 million for over 80 programs in the Wellington County and the City of Guelph. This is the largest amount we have ever raised, and surpassed our goal despite the economic downturn.

In 2009, we also began a strategic planning process to outline our direction for the next three years. As part of the strategic plan development, we undertook an in-depth community engagement process, giving us critical input. At our 2010 Annual General Meeting we will highlight our plan for going forward. This information is also on our website, unitedwayguelph.com/about_us/strategic_plan.

In Social Planning we continue to support and build capacity within our community. In 2009, we focused on poverty reduction activities, hosting a one-day Poverty Symposium in February. One of our largest undertakings was working with other community leaders in developing the Guelph and Wellington Task Force for Poverty Elimination, to which we continue to provide support and leadership.

One of our most important tasks is how we allocate and distribute the funds raised. We have begun to evaluate our fund distribution processes, looking at how best to meet the changing needs of our community.

The board of directors is grateful to our staff who work so hard year round. Together, we look forward to 2010 and to implementing our strategic plan through engaging our community, agencies, and donors.

We thank you all for believing in our community and in possibility!

Steve Allen
President, Board of Directors

Ken Dardano
Executive Director


Audited statements for the United Way of Guelph & Wellington, 2009, are available online at unitedwayguelph.com/about_us/reporting_to_the_community. You can also request a hard copy of the financial statements by calling the United Way office at 519-821-0571.
In 2009, your donations to the United Way helped provide 28,846 hot meals to housebound residents, Meals on Wheels, Canadian Red Cross.

2009 United Way Board of Directors

Executive
Steve Allen, President Kelly Henderson, Past President
Khalid Khokhar, Vice-President Jean Prichard, Treasurer

Directors
Faye Lund Rick Mccombie
Margaret Murray Jim Scannell
Terry Peach Irene Thompson
Rebecca Sutherns Alastair Summerlee

Fund Allocation. Money where it is needed most.

Fund allocation—giving away the money raised by the annual United Way Campaign, is perhaps the most critical part of our work. With the research and planning provided by the Social Planning Department and on-site program visits, the Fund Allocation Committee ensures that your donated dollars go where they are needed most.

Program funding is reviewed every three years. In 2009, the Fund Allocation Committee reviewed applications for programs that focus on basic needs (food and shelter) and creating a better community (building strong, resilient communities). After a careful review, 11 local agencies will see increased project funding starting in 2010.

Additionally, two agencies will receive first-time funding:
• Anishnabeg Outreach Services—$2,900 in one-year funding for a suicide prevention program.
• Immigrant Services of Guelph/Wellington—$5,000 per year for their Be the Change Program.

A full list of the programs that received United Way funding in 2009 is provided on page 6.

In 2009, emergency funds were distributed to Immigrant Services and the youth supper program at Our Place.

2009 Fund Distribution Committee

Judy Sorbara, Committee Chair Goldie Barth
Doug Campbell Stuart Holloway
Dorothe Fair Kam Saini

United Way of Guelph & Wellington Annual Report to the Community, 2009
Social Planning. Catalyst for social change.

Our Social Planning Department identifies social service needs, gaps and strengths in our community. Through partnerships with local social service agencies, community funders, all levels of government and other community members, we work to identify and respond to emerging needs and trends. Social Planning is community based with a local focus.

We are a catalyst for the community to make change.

Addressing Poverty in Wellington County and the City of Guelph

In 2009, we took a lead role in addressing poverty in our community.

On February 12, 2009, we hosted a very successful Poverty Symposium. Over 100 people met to discuss and learn more about poverty in Guelph and Wellington. Key recommendations from the symposium included developing a cohesive poverty elimination strategy based on the examples of other Ontario cities, identifying "local champions" and community education. The Guelph & Wellington Task Force for Poverty Elimination developed out of this event.

Following the success of our Poverty Symposium, the community rallied to form the Guelph & Wellington Task Force for Poverty Elimination. Struck in May of 2009, the Poverty Task Force brings together concerned and affected residents, organizations, business, all levels of government, the research community and others working to move poverty reduction issues forward.

2009 was a building year for the Poverty Task Force, with basic blocks including a working framework, community connections and funding being pieced together. The United Way has taken and will continue to play a lead role in the Poverty Task Force, housing the Task Force coordinator at our Westmount office and offering leadership and administrative support.

www.gwpoverty.ca
In 2009, your donations to the United Way helped provide 426 clients with credit counselling, Family Counselling and Support Services.

Additional Social Planning Highlights

- Hosted a Results-Based Accountability Workshop for the community. There are now two Results-Based Accountability Trainers on staff at the United Way.

- Provided planning and facilitation support to the Growing Great Kids Network.

- Supporting member of the Report Card Coalition for Wellington-Dufferin-Guelph.

- Contributing member of numerous community groups, including the Wellington and Guelph Housing Committee, Guelph and Wellington Poverty Elimination Task Force, and the Children and Youth Service Provider's Council for Guelph and Wellington.

- Supported the work of the United Way's Fund Distribution Committee.

- Completed research profiles on poverty and basic needs. Full profiles are available at www.unitedwayguelph.com.

2009 Social Planning Committee

Margaret Murray, Committee Chair
Jim Bonk, YMCA-YWCA of Guelph
Donna Lero, University of Guelph
Faye Lund, Community Member

Paul Kraehling, City of Guelph
Daniel Moore, Family and Children's Services of Guelph and Wellington

Growth in Orangeville & Dufferin County

The United Way of Guelph & Wellington also serves the community of Orangeville and its surrounding area. We continued to grow in Orangeville and Dufferin County in 2009, with campaigns running at the LCBO, Future Shop and Meridian Credit Union. PolyOne came on board, raising over $3,000 in its first campaign. Local TD Canada Trust and Royal Bank of Canada branches provided support.

As a result of this support, $40,000 will be distributed in Orangeville and Dufferin County for local programs.
374 people volunteered with the United Way of Guelph & Wellington in 2009, contributing 3,600 hours of their time to making our campaign and our programs a success.

**Funded Programs 2009. Your donations at work.**

A.C.O.R.D. (A Community for Offender Reconciliation and Diversion) — Community Service Order

Action Read Community Literacy Centre — Early Start Family Literacy — Educational Supports for Disadvantaged Adults

AIDS Committee of Guelph & Wellington — Support Program for People Living with HIV/AIDS

Alzheimer Society of Guelph -Wellington — Peer Support for Early Stage Alzheimer’s Disease

Autism Society of Ontario -Wellington County Chapter — Summer Programming

Big Brothers Big Sisters of Guelph — Match Program — Group Program — Teen Group Program — In-School Mentoring Program

Big Brothers Big Sisters of North Wellington — Match Program

BreastStrokes — BreastStrokes Dragon Boat Team

The Canadian Hearing Society — Information Services & Community Development — Hearing Care Counselling Program

Canadian Mental Health Association: Grand River Branch — Community Development & Education Services

Canadian National Institute for the Blind — Counselling and Referral Service — Orientation and Mobility Instruction — Rehabilitation Training — Library Services

Canadian Red Cross Society - Guelph/Wellington Branch — Disaster Services — Meals on Wheels, Guelph — Home Health Care Equipment Service — RespectED

Centre Wellington Food Bank — Centre Wellington Food Bank

Chalmers Community Services Centre — Chalmers Outreach Program

Community Resource Centre — Outreach and Support Program, Information and Referral Service

Community Torchlight, Distress Centre Guelph/Wellington — Distress Line Listening Service

East Wellington Community Services — Community Support Program — Information and Referral Centre

Epilepsy Waterloo Wellington — Outreach Program

Family Counselling & Support Services — Community Counselling & Counselling North — Credit and Debt Counselling

Food and Friends — Student Nutrition Program

Give Yourself Credit — Give Yourself Credit

Guelph Block Parents Inc. — Guelph Block Parents Program

Guelph Enabling Garden — Volunteer Coordinator Position


Guelph Independent Living — Community Integration

Guelph/Wellington Seniors Association — Guelph/Wellington Seniors Association Services

Guelph-Wellington Women in Crisis — Sexual Assault Centre — Rural Women’s Support Program
Over the past five years, the United Way has raised over $12 million for local programs through the generosity of people in Guelph & Wellington County.
Campaign 2009.  Local support. Local programs.

We did it!

Despite the dire economic outlook, the community came together and raised $2.66 million for the United Way of Guelph & Wellington in 2009.

Campaign Highlights

- The 2009 campaign raised $2.66 million.
- In 2009, 371 individuals gave at the leadership level (those who give $1000 or more). The number of leadership donors has increased 57% in five years.
- Leadership giving accounts for 21% or $557,000 of the total campaign dollars.
- Cargill Meat Solutions and One Stone Road Provincial Employees shared the 2009 Campaign of the Year Award. Cargill raised $173,000, a 37% increase from 2008. One Stone Road Provincial Employees raised $87,772, a 43% increase from 2008.
- The largest campaign continues to be the University of Guelph, which raised $539,000 in 2009.

2009 United Way Campaign Cabinet

This success was in no small part due to the tireless efforts of our volunteer Campaign Cabinet. Chaired by Dr. Alastair Summerlee, President and Vice-Chancellor of the University of Guelph, cabinet members became our strongest ambassadors, encouraging their peers and their neighbours to invest in their community by giving to the United Way.

Alastair Summerlee, University of Guelph, 2009 Campaign Chair
Jim Atkinson, University of Guelph  Jennifer Beehler, University of Guelph
Sue Bennett, University of Guelph Craig George, Linex Manufacturing (Linamar)
Jason Greenberg, University of Guelph Mark Kelland, TD Canada Trust
Jeff Kritz, McNeil Consumer Healthcare Nathan Lachowsky, University of Guelph
Lloyd Longfield, Guelph Chamber Paul Mlodzik, The Co-operators Insurance
of Commerce Irene Thompson, University of Guelph
Cathy Taylor, Volunteer Centre of Melanie Toth, Denso Manufacturing
Guelph/Wellington Darren Whipp, Cargill Meat Solutions
Loaned Representatives

United Way fundraising efforts are enhanced by the participants of our Loaned Representative Program. Our “Loaned Reps” are individuals who are generously loaned to us for 14 weeks by their employers to assist with our workplace campaigns.

In 2009, we had the pleasure of working with three outstanding Loaned Reps from three Guelph-area employers:

- Steve de Piante, The Co-operators
- Kathie Noble, Ontario Ministry of Agriculture, Food and Rural Affairs (OMAFRA)
- Vanessa Young, University of Guelph

Support of Local Businesses, Local People.

We wouldn’t be able to raise so much money for the community without the support of individuals, workplace donors and corporations throughout the community. We thank each and every one of you that made a commitment to Guelph & Wellington County through your donation to the United Way.

Workplace Campaigns over $25,000

- Agricorp
- Cargill Meat Solutions
- City of Guelph Employees
- Guelph Hydro
- LCBO
- McNeil Consumer Healthcare
- RBC (Royal Bank)
- TD Canada Trust
- University of Guelph
- Wellington County Employees
- Blount Canada
- CFIA Agriculture and Agri-Food Canada
- Denso Manufacturing
- Homewood
- Linamar Corporation
- One Stone Road Provincial Employees
- Sleeman Breweries
- The Co-operators
- Wellington Catholic District School Board

2009 United Way Campaign Awards

Campaigns of the Year
- Cargill Meat Solutions
- One Stone Road Provincial Employees

Leadership Giving Award
- Cargill Meat Solutions

Employee Campaign Coordinators of the Year
- Philip Forsyth, Camcor Mfg. (Linamar)
- Tim Mathieson, Cargill Meat Solutions
- Yvonne McLean, The Co-operators

Spirit Awards
- CFIA Agriculture and Agri-Food Canada
- The Co-operators
- Corvex Mfg. (Linamar)
- Denso Mfg. Canada
- Eaton Corporation, Arrow Division
- Family & Children’s Services

Pacesetter Employee Campaigns
- Guelph Hydro Registrarial Services, University of Guelph
- Gunn Metal Stampings
- Linex Mfg. (Linamar)
In 2009, your donations to the United Way helped provide 895 youth with access to employment information, Second Chance Employment Counselling.

Campaign 2009 in Pictures

Campaign Kick-off
SEPTEMBER 16

Cabinet members kick-off the 2009 campaign with a multi-cultural event at the Immigrant Services of Guelph/Wellington.

University of Guelph Kick-Off
SEPTEMBER 24

The University announces a target of $500,000 ... a goal they handily beat, raising $539,000 by the end of the campaign.

Rally for the United Way
NOVEMBER 17

Despite the cold, local band The Kramdens rally for the United Way at an outdoor noon-hour concert.

Campaign Closing—$2.66 million!
DECEMBER 9

Local banks race for glory in support of the United Way, raising over $3,000 through sponsorship donations.

Leadership Reception
OCTOBER 1

Mark Kelland, United Way Leadership Co-Chair with Retired General Rick Hillier, guest speaker at the Leadership Reception.

Alastair Summerlee, United Way Campaign Chair, congratulates Evy Robbins for 40 years of volunteer service.
Leadership Honour Roll. Investing in our community.

Leadership donors are recognized for annual gifts of over $1,000. We would like to thank the individuals below for their generosity and contribution to improving lives and building community in Wellington County and the City of Guelph in 2009.

Pathfinders ($5,000+)
- Sara & Colin Mann
- James & Kelly Kirkland
- Thomas Kelly & Janet Kaufman
- Ric & Betty Jordan
- Mr. Rob Hunter
- Vicki Hodkinson
- Stew & Maria Hilts
- H. Harness & D. Clarke
- Patti & Maria Hills
- Vicke Hodkinson
- Mr. Rob Hunter
- Ric & Betty Jordan
- Karen & Jo-Anne Kennedy

Leaders ($1,000 - $4,999)
- James & Kelly Kirkland
- Thomas Kelly & Janet Kaufman
- Ric & Betty Jordan
- Mr. Rob Hunter
- Vicki Hodkinson
- Stew & Maria Hilts
- H. Harness & D. Clarke
- Don Drone
- Dr. W.G. Nickling
- Sandra Rechico
- Hugh A. Smith
- Kate Suljak
- A.J.S. Summerlee
- Sincere apologies for any anonymous donors who wish to remain anonymous.

Patrons ($250 - $4,999)
- Steve & Marnie Allen
- K. Bardswick
- John Blair
- Prof. Nancy Bligh
- Sid Brodovsky & Cary Shafir
- John D. Goddard
- William Hamilton
- J.J. Mclnnes
- Jackson & Joan Mathieu
- Rick & Joanne McCombie
- Richard & Sandra Moccia

Leaders ($1,000 - $4,999)
- Linda & Brian Allen
- David Anderson
- Mr. & Mrs. Don & Debbie Armstrong
- Linda Artuso-Jacobi
- Patricia Baccin
- D. Douglas Badger
- Kwame Badoe
- Cathy Bakker
- Frank V. Balnar
- Bill & Jo Barr
- Ms. Kim Barton
- Deborah Becker
- Robin Begin
- Carmel Bellamy
- Dr. D.M. Berner
- Renee Bergeron
- Catherine M. Bianco
- Dorothy Birenzel
- David C. Birtwistle
- Alan Boivin
- Rob Bowler
- Ken Boyd
- Fred Brandenburg
- Lisa Bratina
- Robert & Catherine Brown
- Susan Brown
- Jason Bruder
- Nigel Bunce
- Dominique & Clara Bureau
- Ken Cameron
- Doug & Debbie Campbell
- Andrew Carlyle
- Suzy Carman
- Robert Carter
- Karen Chan
- Phil Chapman
- Rosemary Chatterton
- Linda & Leo Chestnut
- J. Christensen Hughes
- Gary K. Christie / T. Wyne Christie
- Dr. Kirs Inwood
- Margot Irvine & John Koch
- Rick & Bonnie Irving
- Thomas Jackson
- William R. Jacov
- Victor & Martha Jakowlew
- Candace Johnson
- Marion Joppe
- Jaspreet Kaur & Anand Pal Singh
- Christina Kee
- Mark & Denise Kelland
- James Kennedy
- Geoffrey & Grace Kirk
- John & Miranda Kisick
- Jason Kuiper
- John Lambe
- Peter & Kelly Lambe
- David Latrelle
- Janet LeCourtis
- Elizabeth Lee
- Kristen Lewis
- Geoff Linton
- Randall Litchfield
- Joyce Little
- Reggie Lo
- Hans & Jeri Loewig
- Frank Lowery
- Debra Lyle
- Earl & Jennifer Mackie
- Earl & Jean MacNaughton
- Gilian H. MacPherson
- M. Leslie MacTaggart
- Jim Mahone
- Richard Mandeville
- Kazi Marouf
- Jerry Matthews
- Georgina Matthews
- Grant & Laura Macie
- Andrew MacAdam
- Mark McCarthy
- Stuart McCook & Al McVicker
- Patricia J. McCraw
- Peter MacDonald & Sylvie Champoux
- Joe McIsaac
- Dr. Judith L. McKenzie
- Colin (Rick) M. McKenzie
- Mark MClear
- Doug & Robbyn M. McClean
- Ty McCall
- John & Bonnie Mellicker
- Shannee Melynn
- Paula Menzies
- Valerie & John Meyer
- John M. Mills
- Andrew Milley & M.K. Weller
- B. Mitchell
- Patrick Moore
- John David Moran
- Beth & Kevin Mursil
- Canon Margaret Murray
- Lauren Nesbit
- Michelle O'Donovan
- Jane O'Leary
- Helen O'Leary
- Gerard O'Neill
- Michael Orelli
- Cecelia Paone & James Taylor
- Lui & Nadia Paolini
- Ann Papett & Alfred Bogusky
- Jane Parmley
- Paul Pear
- Ella Phillips
- Lois Payne
- Sev Peloso
- Debbie Pepperdine
- John Philam
- Kathy Phillips
- Chantell Pinard
- Eric Poisson
- Barbara Powell
- Fred Rampashad
- James Reddin
- Karen V. Reimer
- Keith Ronan
- Mr. Ross Rowat
- Helen & Paul Salmon
- Nancy Schmidt & Harold Chapman
- Joerg Schmidt
- Brian Serpa
- Byron Sheldon
- Patricia & Edward Shewen
- Jeanne & Blaine Shore
- Greg Singer
- Geoffrey Smith
- Catherine Smith
- Gary Blake So His
- M. Deb Stacey
- Ron Stanfield & Angela Frisina
- Martin & Sandra Stocker
- Robert Stockford
- Rodney & Melaine Stork
- Lynette Stradski
- Clarence J. Swanton
- Jeff Thomas & Madelon Wren
- Irene Thompson
- Clive Thomson & Ramon Jacob
- Dan & Connie Thornton
- George W. Thurtell
- Melanie Toth
- Katherine Townsend
- Steve Vanderstaken
- Adolphy Vaien
- Fred Wagner
- Paul Way
- Mr. Dennis Weller
- Darren & Pam Whipp
- Glenn & Marilyn Wite
- Lillian Wilson
- Dr. William W. Ingard
- Elizabeth Wolff
- Michael Wood
- Norm Woodard
- Ronald J. Woznow
- Ping E. Wu
- John J. Yagdzyck
- George Zegarac

Builders ($1500 - $2,499)
- Brenda Ben
- Frank Bomben
- Mr. Gordon Boughner
- Mary Britton
- Donald Bruce
- Alasdair & Michell Campbell
- Catherine Carstairs
- Anthony & Anne Clarke
- Charles Cunningham & Anne Stuart
- Kim Deklein
- Don Drone
- Mr. Dan Dyson
- Colin Ferguson
- Martin Fielding
- Terry Graham & Pam Ritchie
- Beverly Hale & Lloyd Cummins
- George & Anne Harasz
- H. Harness & D. Clarke
- Slew & Maria Hills
- Vicki Hodkinson
- Mr. Rob Hunter
- Ric & Betty Jordan
- Janet Kaufman
- Thomas Kelly & Marsha Groves
- James & Kelly Kirkland
- Steven Liss & Karen G. Anthony
- Sara & Colin Mann

When you donate to the United Way, your gift is always:
- directed to where it will have the greatest impact
- put in programs serving Guelph & Wellington County
- providing agencies with the stable funding they need to offer critical health & social service programs

Friends ($500-$599)
- Thank you to the 429 friends who gave at the $500 to $599 level.
- Anonymous
- Seventy-three leadership donors wish to remain anonymous.
- Sincere apologies for any errors or omissions.

United Way of Guelph & Wellington Annual Report to the Community, 2009
Thank you. Our 2009 Sponsors.

Cargill Meat Solutions  
The Co-operators  
Delta Guelph Hotel & Conference Centre  
Galaxy Cinemas Guelph  
Guelph Mercury  
Linamar  
Magic FM/ CJOY  
McNeil Consumer Healthcare  
Ontario Ministry of Agriculture, Food and Rural Affairs  
Sleeman Breweries Ltd.  
TD Canada Trust  
University of Guelph

Special Thanks & Appreciation. We couldn’t do it without you!

The many local businesses that provide us with free or reduced cost items throughout the year. You make the funds we raise go so much farther.

Our donors, who make the great work of the agencies we fund possible.

Local area media outlets, for sharing the United Way’s story.

Employee Campaign Coordinators, the hundreds of you across the county that make our workplace fundraising campaigns a success.

All our volunteers, who run raffles, shave their heads, stay up all night keeping movie-goer’s safe, and so much more. We appreciate all that you do in support of the United Way.

United Way Staff.

Ken Dardano, Executive Director  
Grace Correia, Campaign Director  
Sarah Haanstra, Social Planning Director (maternity leave)  
Jim Kennedy, Director of Administration  
Brenda Carson, Campaign Manager  
Judy Curtis, Accounting  
Jennifer Droulliard Duce, Campaign Manager (maternity leave)  
Jennifer Hall, Campaign Manager  
Randalin Ellery, Social Planning Associate

Natalie Johnston, Senior Social Planner  
Jillian Tausky, Systems and Database Manager (maternity leave)  
Jean Thompson, Administrative Assistant  
Mark Town, Acting Systems and Database Manager

Staff moving on during 2009:

Lori Arsenault  
Erin Kenney  
Heather Jamieson  
Leanne Reekie

(as of December 31, 2009)

Our Mission. The United Way of Guelph & Wellington strives to meet existing and emerging social needs in order to improve lives and build community.

United Way of Guelph & Wellington

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This report was released June 15, 2010, at the United Way of Guelph & Wellington’s annual general meeting, held as part of Together 2010.