



United Way
Guelph Wellington
Dufferin



Red Piggy Campaigns

Looking for a new way to raise some change? Why not try a United Way Red Piggy Campaign!

The options are endless and can be very easy! Here are some ideas to get you started:

- **Dress Down Day:** Have the option of wearing jeans on Friday? Why not encourage employees to donate \$2 or more to dress down and ask them to drop their donations in the red piggy? Make a goal of trying to fill the bank every Friday or every month!
- **Coffee Fund:** Do employees have access to coffee or snacks in your workplace? Why not encourage them to donate a small amount every time they take a cup! You'd be surprised at how fast a donation for a coffee/day adds up!
- **Swear Jar or Word of the Day:** Have a word that everyone says? Have some fun with it and every time you catch someone saying that word, they have to drop some change in the piggy bank!
- **Donation Jar:** Have a front reception desk or cashier where you can put the piggy? Encourage everyone to drop in some change when they come visit! Ask donors to write their name on a card when they make a donation and build a wall with **"I Donated"** pigs! (see attached—document can also be downloaded from our website—unitedwayguelph.com/campaign_toolkit/) (*just be sure to keep an eye on the piggy—he may walk away one day!)
- **Pig Scavenger Hunt:** Hide the pig in a different location every day/week...first one to find him wins a prize! Take pictures to spread the word about your United Way campaign throughout your office!
- **Piggy Pyramid:** Looking for a bigger challenge? Try to build a "Piggy Pyramid" by seeing how many full piggies you can stack! Make sure you take a picture & send to us!

Need more piggies? Just ask your Campaign Manager! We would be happy to come pick up full piggies and snap a picture with your team and our Everyday Hero—just ask! Use your imagination and have fun!

Sharing photos on social media? Use the hashtag #uwredpiggy!



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