

## United Way Special Programs Funding Stream

This framework outlines the criteria required in a proposal submission for Special Programs funding and the outcomes United Way aims to achieve by providing such funding.

Special Programs funding is distributed to an organization or initiative that can demonstrate that it furthers the United Way's organizational mission and Community Impact vision and [outcomes](#) using a system level, collective impact approach.

**United Way Mission Statement:** United Way Guelph Wellington Dufferin strives to meet existing and emerging social needs in order to improve lives and build community.

**Community Impact Vision Statement:** United Way believes strong communities and thriving neighbourhoods exist when individuals and families are connected and supported in order to achieve their full potential.

As per the United Way Funding Philosophies (outlined in the [Community Investment Manual](#)), Special Programs funding is reserved for innovative programming and/or programs addressing critical social issues that balance between prevention and direct intervention.

A program receiving Special Programs funding will support collective community impact of funded agencies where no one agency has the capacity to do so on their own. A Special Program will assist community agencies create effective and efficient impact and promote agencies' collective voice and efforts.

Furthermore, proposals must clearly outline:

- A description of the lead agency and relevant partnerships with community agencies
- Current and proposed activities and outcomes of the initiative (demonstration of impact through a logic model table is preferred. Table should include activities, outputs, and outcomes) and a clear demonstration of how outcomes will be tracked/measured.
- Overall agency and/or initiative budget (template will be provided)
- Furthering United Way's mission and vision to meet emerging and existing social needs while creating thriving and strong communities through demonstrated collective impact principles and system-level approaches
- United Way's role if any, above financial investment

Funding agreements will be instated for 3 years, and will be reviewed annually through the completion of annual reports. United Way retains the right to revise agreements with agencies annually, if required by campaign receipts, contractual obligations or unforeseen circumstances.

Special Programs proposals will be subject to review through the Fund Distribution Committee process. To determine if your program is eligible to submit a Special Programs proposal, please contact Shakiba Shayani, Director, Community Investment at [shakiba@unitedwayguelph.com](mailto:shakiba@unitedwayguelph.com) or 519-821-0571 ext. 24.