

2018 ANNUAL REPORT



TOGETHER, WE ARE

IMPROVING LIVES LOCALLY

*Local People
Doing Local*
GOOD



100% LOCAL.

2018 was a busy and productive year for United Way Guelph Wellington Dufferin. We continued to build on strengths and areas of growth, while reflecting on and addressing ongoing challenges that many charities are facing in a period of accelerating change.

Local people, doing local good. In 2018, our community came together to raise an incredible \$3.6 million. These funds will enable us to continue to provide stable funding for our funded agencies, as well as help out in emergency situations or with emerging needs. This is crucial at a time when resources are constrained and government policy changes are impacting programs.

This past year, our Community Investment team worked closely with our partners to pilot **Networked Approaches to Community Impact**. A networked approach means developing a shared strategy among agencies with a fair degree of alignment of purpose, to work collaboratively to move the needle on community issues. Two agency networks have been working over the past year:

- Adverse Childhood Experiences: 12 funded agencies from our Connected Kids priority area;
- Food Insecurity: 6 funded agencies from our Adequate Basic Needs priority area;

Developing these strategies will provide greater line-of-sight for our donors and others to support our shared work. We are committed to learning and adapting together as we prototype this approach and achieve greater benefit for our communities, and look forward to sharing more about these approaches in 2019.

In addition, over the past year, we have actively engaged a wide range of people and perspectives to shape our way forward and help develop our **Strategic Plan** through to 2022. We have been listening to donors, agencies, volunteers and leaders, while also examining the latest research on philanthropy and community impact. We've learned that we can leverage our history to strengthen our future.

What has emerged is a strategic plan that offers a comprehensive response to shifting social conditions, coupled with the aspirations and expectations of our donors and community partners to make a greater collective impact. Moving forward, we will adapt our approach and amplify our shared impact and most importantly, we will champion shared responsibility for social good.

On behalf of our Board of Directors and our staff, we would like to thank everyone who made the 2018 a year of success, learning and growth. We are truly proud of our community – not only for your generosity, but for your commitment to making our community better for everyone. Because of the support from our donors, corporate & community partners, funded agencies and volunteers, we will continue to strengthen our community in Guelph, Wellington and Dufferin.

Together, we are improving lives locally.

Ken Dardano,
Executive Director

Khalid Khokhar,
President, Board of Directors

BOARD OF DIRECTORS & COMMITTEES

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Staff

(as of December 31, 2018)

Ken Dardano, Executive Director

Isabella Barretto

Brenda Carson

Sue Cybulski

Colleen Murdoch

Shakiba Shayani

Stephanie Smith

Jillian Tausky

Jean Thompson

Staff moving on during 2018:

Emma Rogers

Sponsored Employees

Helen Robson, Linamar Corporation

June Baldwin, sponsored by

The Co-operators

Mallory Earnshaw, University of Guelph

THANK YOU!

26,243

individuals accessed a United Way funded program/service that focuses on developing positive mental health

2415

children increased or maintained their self-esteem or self-confidence after participating in one of United Way's Connected Kids programs

19,005

individuals increased their access to sufficient nutritious, culturally appropriate, affordable food for themselves or their family

89%

of at-risk youth have re-engaged in an educational program after accessing a United Way funded agency

COMMUNITY IMPACT

United Way believes strong communities and thriving neighbourhoods exist when individuals and families are connected and supported in order to achieve their full potential.

Working under our three Focus Areas (All That Kids Can Be, Poverty to Possibility and Strong Communities), five priority areas have been developed to ensure our funding investments are on track to help us achieve this community mission: Connected Kids, Adequate Basic Needs, Sense of Belonging, Positive Mental Health and Supports for Seniors.

CONNECTED KIDS

All children and youth should believe in themselves and feel like they are a part of the community in which they live. When they feel a sense of belonging and pride in their communities, they are better able to deal with life challenges and get involved. Children who participate in activities are more likely to have higher self-esteem, develop skills for learning and form positive relationships.

AGENCY NETWORK

Action Read Community Literacy Centre

- Early Start Family Literacy

Autism Ontario – Wellington County Chapter

- Summer Programming

Big Brothers Big Sisters of Dufferin & District

- Match Program
- In-School Mentoring Program

Big Brothers Big Sisters of Guelph

- Big Bunch Group Program
- One to One Community Match Program
- School-based Mentoring
- In-School Mentoring Program

Big Brothers Big Sisters of North Wellington

- Go Girls and Game On
- In-School Mentoring Program
- Match Program

Canadian National Institute for the Blind

- Beyond the Classroom

Dufferin Child and Family Services

- GLOW (LGBTQ Youth Group)

Dufferin Parent Support Network

- Group Parent Education

Family & Children's Services of Guelph Wellington

- Give Yourself Credit

John Howard Society of Waterloo-Wellington

- Bullying Prevention/Social Competency Program

Learning Disabilities Association of Wellington County

- Information, Referral & Support Program

Rainbow Programmes for Children

- Inclusive Summer Day Camp

Shelldale Family Gateway

- Youth Resiliency Program

Wellington County Learning Centre

- Just for YOUTH Literacy



CONNECTED KIDS

United Way and its network invest in five building blocks to create strong neighbourhoods and thriving communities:

Connected Kids

Adequate Basic Needs

Sense of Belonging

Positive Mental Health

Supports for Seniors

THE STUMBLING BLOCKS

LOW SELF-ESTEEM



As many as
2/3
of youth feel they
face too many problems
in their lives

Half
of grade 10 females and
1/3
of males
don't have high self esteem

Almost
34%
of grade 7 and 10 students
in GWD report
low levels of self-esteem

LOW ACTIVITY



58.8%
of youth reported **exceeding**
the Canadian Sedentary
Behaviour Guideline for
recreational screen time.

LOW CONNECTEDNESS



At least
1/2
of youth **aren't involved**
in much service
in their community

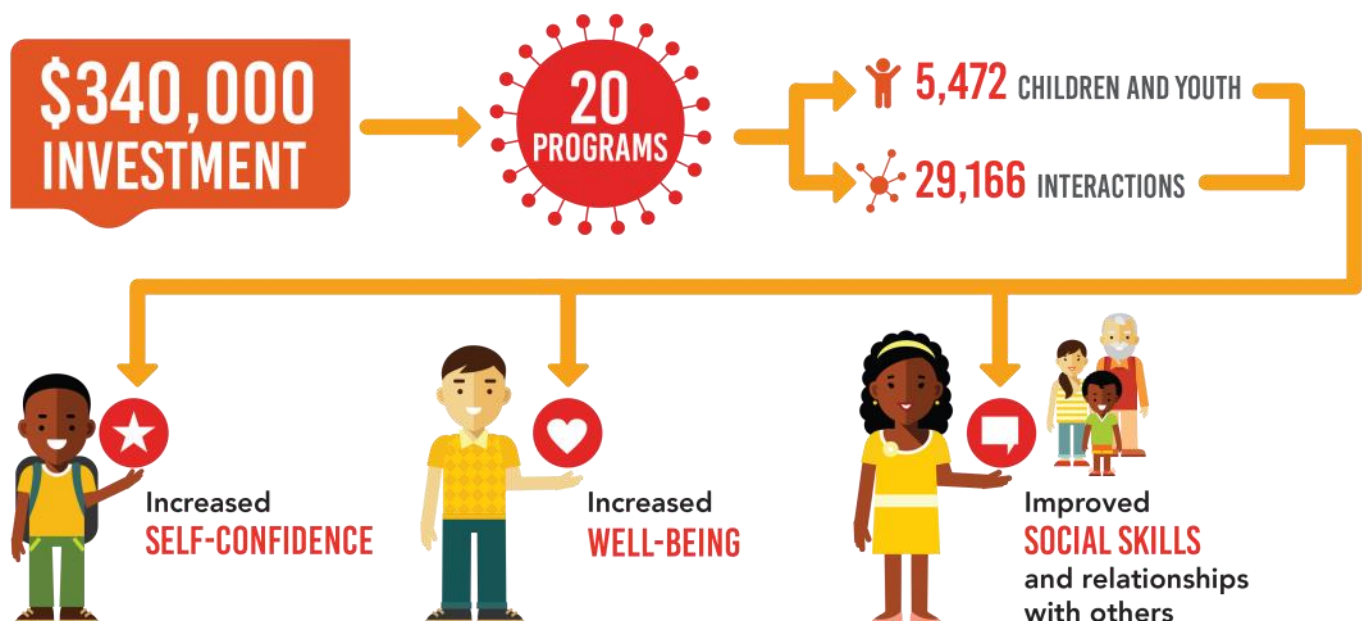
44%
of grade 7 and 10
students in GWD report
**low levels of youth
program involvement**

Almost
40%
of grade 7 and 10 students
in GWD report
**low levels of
peer connectedness**

GWD = Guelph Wellington Dufferin

THE DIFFERENCE WE MAKE

Thanks to the incredible support from workplaces, individual donors and corporate sponsors, United Way Guelph Wellington Dufferin works with a network of more than 50 local agencies to achieve meaningful results right here in our community.



COMMUNITY IMPACT

ADEQUATE BASIC NEEDS

Basic needs include food, housing and income. These are crucial social determinants of health that individuals and families need to survive and thrive.

AGENCY NETWORK

Centre Wellington Food Bank

- *Healthy Fresh Food*

Chalmers Community Services Centre

- *Food Pantry*

Community Resource Centre of North & Centre Wellington

- *Outreach and Support Services*

East Wellington Community Services

- *Food Bank*

Guelph Community Health Centre

- *Garden Fresh Box*

Lakeside HOPE House

- *ReFresh: Bringing Good Food Home*

Michael House Pregnancy Care Centre

- *Residential Program*

- *Supportive Transitional Housing Program*

Victorian Order of Nurses (VON)

- *Meals on Wheels – Guelph/Wellington*

Welcome In Drop-In Centre

- *Drop-In Centre*

Wellington County Learning Centre

- *Bridges Out Of Poverty: Circles*

Wyndham House

- *Youth Resource Centre*

- *Long-term Transitional Housing Program*



ADEQUATE BASIC NEEDS

United Way and its network invest in five building blocks to create strong neighbourhoods and thriving communities:

Connected Kids

Adequate Basic Needs

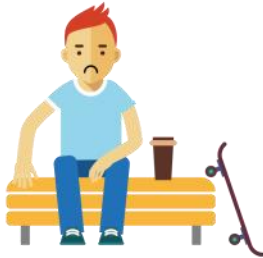
Sense of Belonging

Positive Mental Health

Supports for Seniors

THE STUMBLING BLOCKS

HOMELESSNESS



Approximately
400
people in GWD
experience homelessness

93
youth experience
homelessness in
Guelph-Wellington

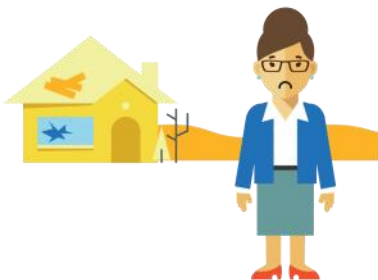
FOOD INSECURITY

14% of households in GWD
experience food insecurity

\$212 a week

The cost of feeding a family of four has
increased by nearly 30% since 2010

ADEQUATE HOUSING



1/10

senior households have housing that
isn't adequate, affordable or suitable



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\$646,000
INVESTMENT

14
PROGRAMS

7,546 PEOPLE

134,929 INTERACTIONS



Improved
knowledge of
and access to
HELP



Increased access to
sufficient, nutritious,
culturally appropriate,
AFFORDABLE FOOD



Increased access
to adequate
family-sustaining
**INCOME /
INCOME SUPPORTS**

COMMUNITY IMPACT

SENSE OF BELONGING

Feeling a sense of belonging and participating in your community benefits individuals, organizations and communities alike. People who are connected to others and their community tend to be happier and healthier. Belonging and participating are ways to get emotional support, feel valued, decrease social isolation and give back to the community.

AGENCY NETWORK

Action Read Community Literacy Centre
- Adult Program for Community Inclusion

Family & Children's Services of Guelph Wellington
- Nurturing Neighbourhoods Initiative

Guelph & District Multicultural Festival
- Community Engagement

Guelph Independent Living
- Community Inclusion

Guelph Neighbourhood Support Coalition
- Neighbourhood Wellbeing & Resiliency

Hospice Wellington
- Wellness Program

Immigrant Services Guelph-Wellington
- Mobilized, Engaged, Involved

PIN – The People and Information Network
- Volunteer Services

University of Guelph, Student Life
- Project Serve



SENSE OF BELONGING

United Way and its network invest in five building blocks to create strong neighbourhoods and thriving communities:

Connected Kids

Adequate Basic Needs

Sense of Belonging

Positive Mental Health

Supports for Seniors

THE STUMBLING BLOCKS

LOW COMMUNITY CONNECTEDNESS

1/3

of families with kindergartners feel they **can't rely on their neighbours** for help

26%

of people in Guelph and Wellington County reported a somewhat or very **weak sense of belonging** to their local community

Only about 1/2

of grade 10 youth in GWD believe their neighbourhood is **caring**

1/3

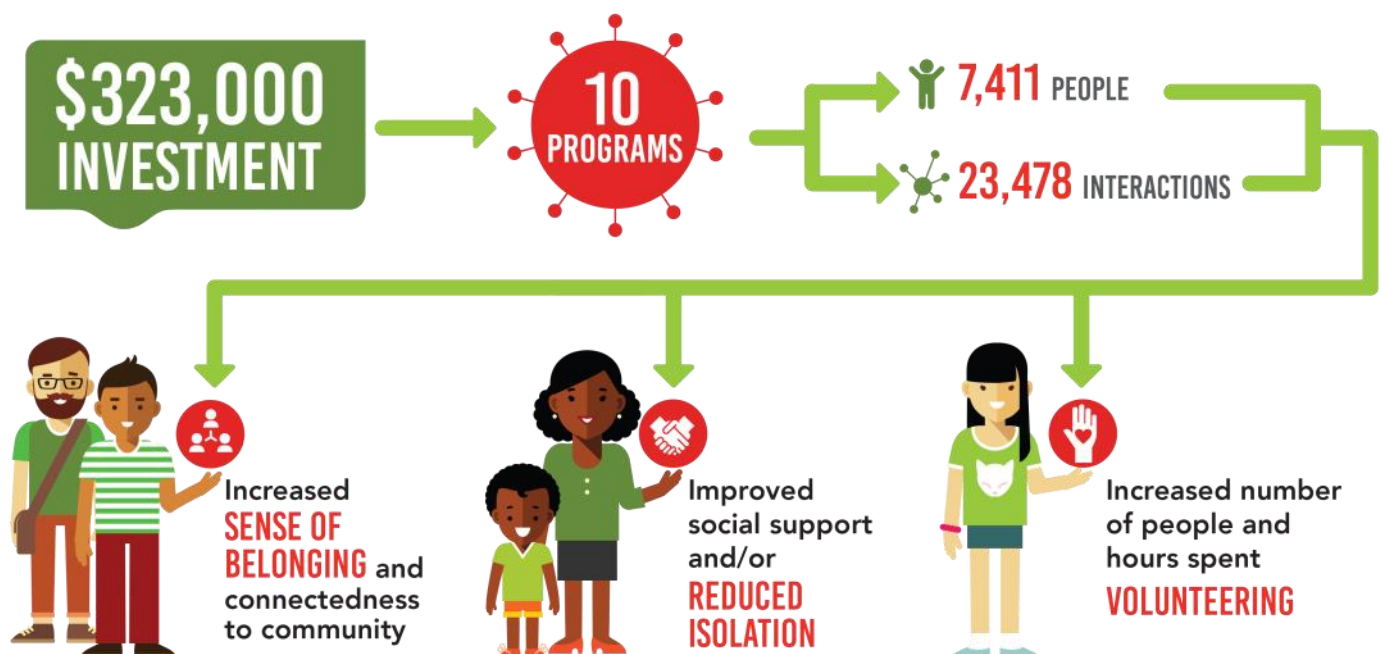
of recent surveyed immigrants **felt out of place** at work, school or in their neighbourhood due to their culture, language, race or religion



GWD = Guelph Wellington Dufferin

THE DIFFERENCE WE MAKE

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COMMUNITY IMPACT

POSITIVE MENTAL HEALTH

Positive mental health means people can handle life's challenges. Mental health, poverty and overall well-being are connected. People who struggle with mental illness are more likely to have chronic illnesses. A mental illness can impact a person's ability to pursue education, or to find employment, both of which affect a person's ability to earn a decent income. Children who live in low-income families are more likely to have mental health problems than children who do not. People with the lowest incomes are more likely to experience depression, anxiety, dementia and more.

AGENCY NETWORK

ARCH: HIV/AIDS Resources & Community Health
- HIV/AIDS Prevention & Support Program

Canadian Mental Health Association: Waterloo Wellington Branch
- Mental Health Promotion & Education Services
- Spark of Brilliance
- YouthTALK

Child Witness Centre
- Child Witness Program

Dunara Homes for Recovery
- Wellington Guelph Hoarding Response

East Wellington Community Services
- Community Support Services

Family Counselling & Support Services for Guelph and Wellington
- Quick Access Affordable Counselling

Guelph Wellington Women in Crisis
- Rural Women's Support Program
- Sexual Assault Centre

Hospice Wellington
- Grief & Bereavement Program

John Howard Society of Waterloo-Wellington
- Community Aftercare

Mood Disorders Support Group of Guelph
- Mood Disorders Support Group

PIN – The People and Information Network
- Community Information

Torchlight
- Distress Line Listening Services

YMCA/YWCA of Guelph
- Teenage Parents Program (TAPPS)

SPECIAL PROGRAMS

Special Programs funding is distributed to an organization or initiative that can demonstrate that it furthers the United Way's organizational mission and Community Impact vision and outcomes using a system level, collective impact approach. Special Programs funding is reserved for innovative programming and/or programs addressing critical social issues that balance between prevention and direct intervention. Special Programs assist community agencies create effective and efficient impact and promote agencies' collective voice and efforts.

AGENCY NETWORK

Guelph Community Health Centre - Toward Common Ground

Public Health Wellington-Dufferin-Guelph—Guelph & Wellington Poverty Elimination Task Force

Headwaters Communities in Action—Community Wellbeing

POSITIVE MENTAL HEALTH

United Way and its network invest in five building blocks to create strong neighbourhoods and thriving communities:	Connected Kids	Adequate Basic Needs	Sense of Belonging	Positive Mental Health	Supports for Seniors
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THE STUMBLING BLOCKS



MENTAL HEALTH ISSUES

15%

of residents cope with a diagnosed anxiety or mood disorder

80%

of youth aged 14-18 have self-reported their mental health as "fair" or "poor"



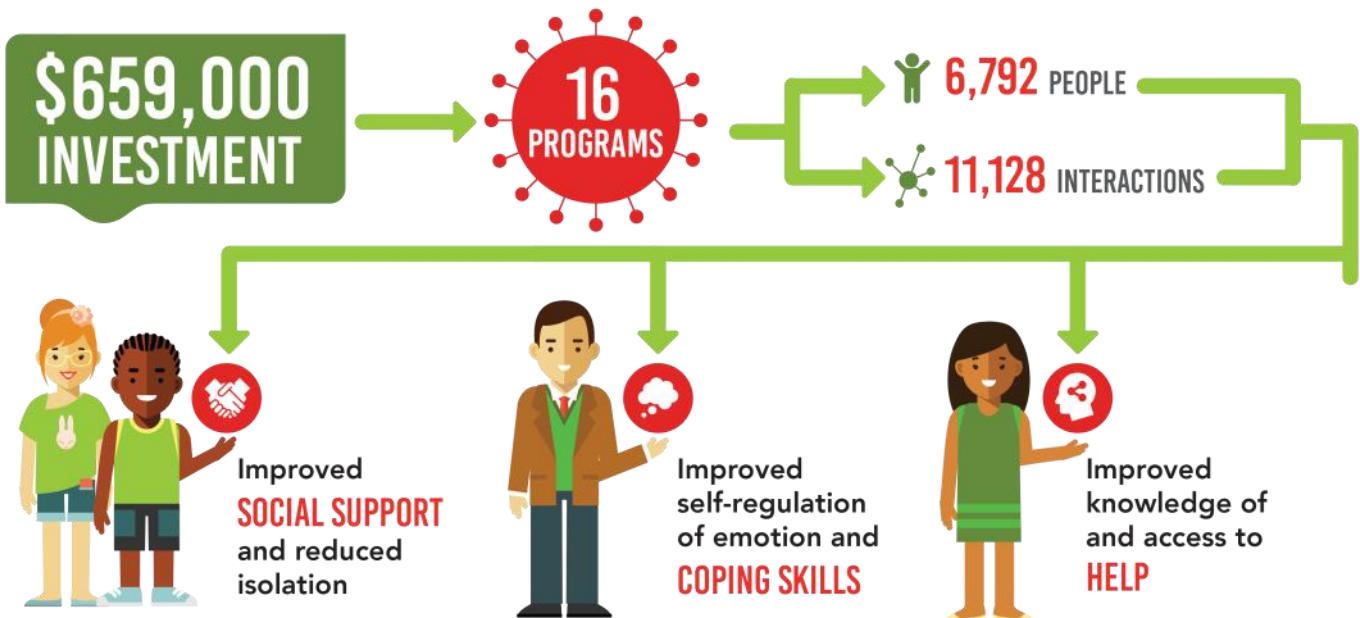
HIGH STRESS LEVELS

More than 22%

of people in Guelph-Wellington perceived life as quite a bit or extremely stressful

THE DIFFERENCE WE MAKE

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COMMUNITY IMPACT

SUPPORTS FOR SENIORS

Social networks provide social, emotional and financial support to individuals, while connecting them to other groups, people and opportunities. The support that people receive through social networks is connected to better health and can also enhance overall community well-being. Social participation affects physical and mental health and is especially important for older adults. Health benefits include better quality of life, living longer and a decreased risk of acquiring a disability, depression, anxiety or dementia.

AGENCY NETWORK

*Alzheimer Society Waterloo Wellington
Rural Outreach Services*

*Canadian Hearing Society
Hearing Care Counselling Program*

*Canadian National Institute for the Blind
Peer and Home Based Support Program*

*Guelph Enabling Garden
Volunteer Program*

*Guelph Wellington Seniors Association
Community Support Services*

*March of Dimes Canada
Assistive Devices Program*

*St. John Ambulance –
Fergus/Elora Branch
Therapy Dog Program*

*St. John Ambulance – Guelph Branch
Therapy Dog Program*

*Victorian Order of Nurses (VON)
Subsidy Transportation Program*



SUPPORTS FOR SENIORS

United Way and its network invest in five building blocks to create strong neighbourhoods and thriving communities:	Connected Kids	Adequate Basic Needs	Sense of Belonging	Positive Mental Health	Supports for Seniors
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THE STUMBLING BLOCKS

AGING POPULATION

1/3
of Guelph residents
will be **over 55** by 2031



GWD = Guelph Wellington Dufferin

LOW INCOME

About
1,800
people in GWD, 65 or older
have **low income**



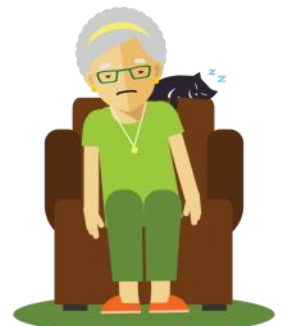
LOW CONNECTEDNESS

1/4
of community members feel
a weak sense of belonging
in their community



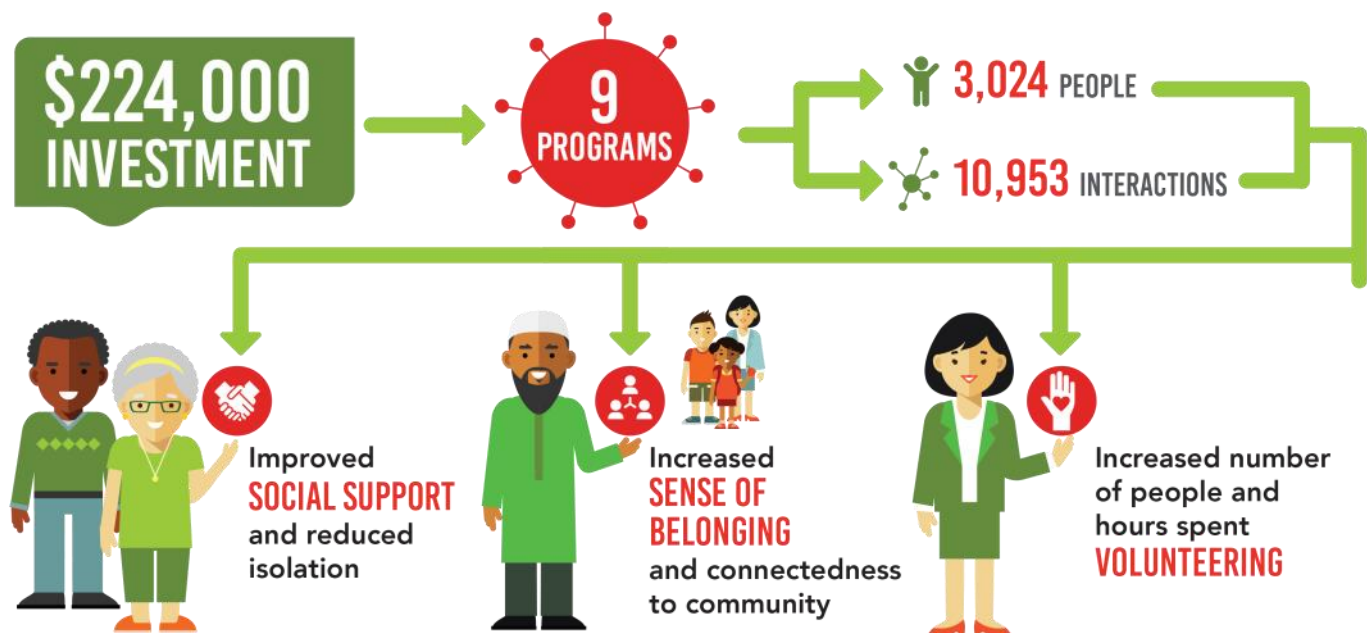
LOW ACTIVITY

People 65 and older are
least likely to report being
moderately active or active
during leisure time



THE DIFFERENCE WE MAKE

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WHAT SETS US **APART**

We are local experts

We bring people together

We solve complex issues

We improve lives

We generate high return on
community investment and
measure impact

2018 FINANCIAL HIGHLIGHTS

Over the past 20 years, the annual United Way campaign has raised more than \$56.4 million to support social service and voluntary-sector programs in Guelph, Wellington and Dufferin. With more than 1,100 volunteers taking part in the campaign annually, this is truly a community achievement.

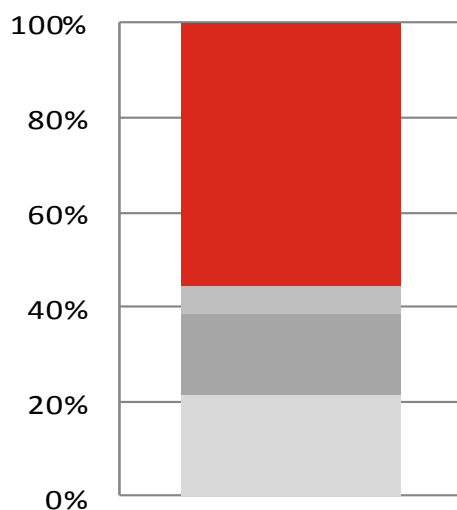
Under the leadership of Campaign Chair Jim Jarrell and the Campaign Cabinet, the 12-week campaign in the fall of 2018 saw over 200 workplaces run campaigns. Volunteers in each workplace collected pledge forms, ran special events and shared the message of the positive changes United Way makes possible in the community. Many more in the community gave through mail or online options, or participated in one of United Way's events, such as the golf tournament, GenNext Walking Tour or Starlight Film Festival—All-Night Movie Marathon.

2018 By the Numbers

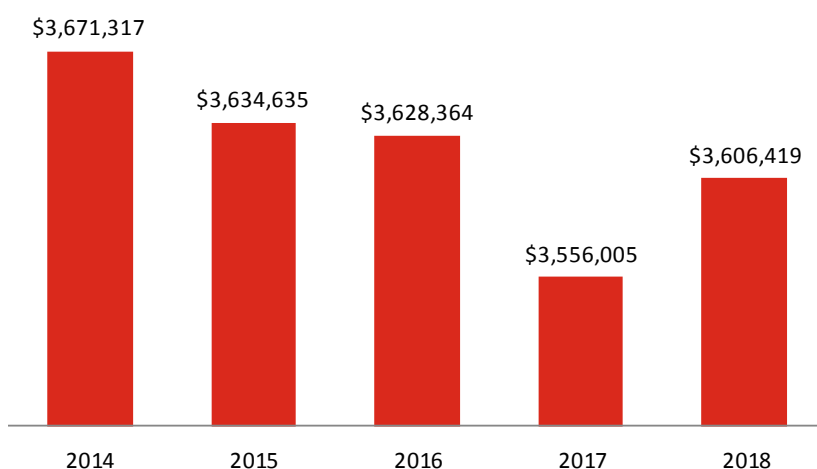
- \$3,606,419 total raised
- 6,635 donors
- \$329 average gift
- 410 Leadership Donors, giving over \$1,000 per year
- 556 Everyday Heroes, giving \$1 a day
- \$573,000 in corporate donations
- Direct response campaign had its highest results in the past 5 years (\$246,511)
- Special Events increased 20% over 2017
- Number of donors is on a decrease, while average gift is rising

Community Giving 2018

Employee Giving Individuals
Corporate Giving Special Events



Pledged Donations to United Way 2014-2018





Day of Caring

United Way's **Day of Caring** sees teams of employees take time from their workday to volunteer at local charities. It's a win-win for all—much needed projects are completed for agencies and volunteers learn about their community through a hands-on experience.

On October 17, 2018, teams of employees from workplaces volunteered their time at agencies around our community, lending a hand with projects including painting and yard work, to helping stock food pantries.

Thank you to the following workplace teams and funded

agencies for helping to bring our community together:

- ARCH (HIV/AIDS Resources & Community Health)
- BMO Bank of Montreal
- Chalmers Community Services
- County of Wellington
- Farm Credit Canada
- Guelph Enabling Garden
- Guelph Neighbourhood Support Coalition
- Guelph Wellington Seniors Association
- Guelph Wellington Women In Crisis
- Lakeside Hope House
- Learning Disabilities Association of Wellington County
- Linamar Corporation
- Michael House Pregnancy Centre
- OMAFRA
- Shelldale Family Gateway
- Sleeman Breweries Ltd.
- TD Canada Trust
- The Co-operators
- Torchlight

**Day
of
Caring®**
Give. Volunteer. Act.

Thank you!

2018 Campaign Sponsors

Companies Offering Sponsored Employees



Campaign Material & Event Sponsors



Media Sponsors



United Way
Guelph Wellington
Dufferin
Change starts here.

A special thanks to the many local businesses that provided United Way workplace campaigns with free or reduced cost items for their events.

CAMPAIGN AWARDS

Congratulations to the recipients of the 2018 Campaign Awards, and to all the workplaces that contributed to their community through United Way.

Campaign of the Year Award—Private Sector

- *Small to Mid Size Organization—Sleeman Breweries Ltd.*
- *Large Organization—Linamar Corporation*

Campaign of the Year Award—Public Sector

- *Small to Mid Size Organization—City of Guelph*
- *Large Organization—University of Guelph*

Outstanding Achievement Award

- *Linamar Corporation*

Quantum Leap Award

- *PolyOne*

Employee Campaign Coordinator of the Year

- *Robyn Gladstone, Linamar Corporation*

Spirit Awards

Education Spirit Awards

- *John F. Ross C.V.I.*
- *Sacred Heart C.S.*
- *College of Arts, University of Guelph*

Manufacturing Spirit Awards

- *Camcor (a Linamar company)*
- *Johnson & Johnson Canada*
- *PolyOne*

Public Sector Spirit Awards

- *OMAFRA*
- *LCBO stores (Guelph-Wellington-Dufferin)*
- *CFIA/AAFC*
- *Agricorp*

Business & Finance Spirit Awards

- *BMO Bank of Montreal*
- *Costco (Guelph)*
- *The Co-operators*

Agency Speaker of the Year Award

- *Amanda McDougall, Michael House*

Outstanding United Way Agency Award

- *Hospice Wellington*

United Way Day of Caring Award

- *TransAlta*

Outstanding Special Event

- *Chili Cook-off, The Centre (Linamar Corporation)*

GenNext Award

- *The Co-operators*

Employees Making a Difference Award

- *Giselle Vanneste, OMAFRA*

United Way Incredibles Award

- *Mary Visser Kerr, University of Guelph*

The Co-operators United Way Ambassador Award

- *Jeff Leask*





GenNext



The United Way GenNext initiative promotes a new and exciting way for young professionals to get involved in our community. By creating opportunities for future leaders to invest their time, energy and money, we are inspiring our next generation of givers to support and advance the impact of United Way locally.

The GenNext program continued their goal of providing exciting opportunities for young professionals to get involved in and learn about our community this year, including a Downtown Guelph Walking Tour and the annual Eagle's Flight networking event. Participants were given the opportunity to network and learn about the needs of our community in unique atmospheres. The group saw individuals and workplaces engage in the GenNext initiative across the community, inspiring a new generation of volunteers and donors.

"GenNext provided the perfect platform to connect with a group of fun, likeminded professionals to help drive social change within Guelph-Wellington-Dufferin. It also deepened my understanding of the issues that affect our community."

- Maryn Vonk, The Co-operators, GenNext committee member

LOCAL LEADERS LIST

Welcome to the United Way Local Leaders List. This group of extraordinary organizations are leading the way when it comes to rallying their employees in giving back to the places where they live, work and raise their families. Through an active partnership with United Way, which includes employee volunteering and giving campaigns, these dedicated workplaces are demonstrating their commitment to creating strong and thriving communities—and changing local lives.

PLATINUM

Agricorp
Bank of Montreal
Blount Canada Ltd.
Cargill Limited
Cascade (Canada) Ltd.
CFIA/AAFC
City of Guelph Employees
Correctional Service Canada
Costco Wholesale Canada Ltd.
Galaxy Cinemas Guelph (Starlight Film Festival)
General Electric Canada Inc.
Guelph General Hospital
Homewood Health Centre

Johnson & Johnson Canada
LCBO
Linamar Corporation
Manulife Financial
Meridian Credit Union
Ministry of Community & Social Services
OMAFRA
Owens Corning Canada
PolyOne Canada Inc.
Public Health Agency of Canada
RBC Royal Bank
Rowan Williams Davies & Irwin Inc.
Service Canada

Sleeman Breweries Ltd.
Suez Water Technologies & Processing
Sun Life Assurance Company of Canada
Syngenta Canada Inc.
TD Canada Trust
The Co-operators
United Way Guelph Wellington Dufferin Employees
University of Guelph
Wellington Catholic District School Board
Wellington County Employees

GOLD

ABB Inc.
Action Read Community Literacy Centre
Aecom
Alectra Utilities
ARCH: HIV/AIDS Resources & Community Health
Armtec LP
Ayjay Solutions
Aztec Electrical Supply
Bell Canada
Big Brothers Big Sisters of Dufferin and District
C&I Technologies
Canadian Mental Health Association Waterloo Wellington
Centre Wellington Hydro
CIBC
Conestoga College
Dufferin Child & Family Services
East Wellington Community Services
EastGen

Enterprise Rent-a-Car
Family & Children's Services of Guelph and Wellington County
Family Counselling & Support Services for Guelph-Wellington
Farm Credit Canada
Festo
Flowserve Canada Corp.
Ford Motor Company
Gibson Energy ULC
GM BluePlan Engineering Limited
Goodwill Industries, Ontario Great Lakes
Greystone Orthotech Services Inc.
GSW/A.O. Smith Water Heating Company
Guelph Chamber of Commerce
Guelph Community Health Centre
Guelph Independent Living
Guelph Twines Ltd.
Guelph Wellington Seniors Association

Guelph Wellington Women in Crisis
Hydraulic Power Inc.
IFM Efector Canada Inc
Inbox Marketer Corporation
Inductoheat
Intact Financial Group
Javelin Technologies Inc.
JET Fluid Systems Inc.
Johnson & Johnson Medical
Keyence Canada Inc.
Kuka Robotics Canada Ltd.
Local 4610 USWA District 6
March of Dimes Canada
Medtronic of Canada Ltd
Metro Ontario Inc.
Metrolinx
Miller Thomson LLP
Nelson Watson LLP/Wolfe, Smith & Forster LLP
Newdon Industries Ltd.
Omron Canada Inc.

OPG Employees' & Pensioners' Charity Trust
PepsiCo
Proax Technologies
Rebels of Design
Retired Teachers of Ontario
RLB LLP
Scotiabank
Shelley Automation
SIC Marquage Industriel Canada Inc.
SMC Pneumatics (Canada) Ltd.
SNS Automation Products
Sunstar Americas Inc.
SV Law LLP
Tacoma Engineers Inc.
TC Industries of Canada Company
Tech-Con Automation ULC

The Estherelke Tanenbaum Charitable Foundation
The Fluid Power House (Cambridge)
The Kitchener & Waterloo Community Foundation
The People and Information Network (PIN)
Thread-Craft
Tool & Assembly Systems Inc.
Township of Centre Wellington
TransAlta
Triumph Tool Ltd.
Union Gas
United Parcel Service
United Steelworkers of America
South-Central Ontario Area Council
Upper Grand District School Board

Valcom Limited
Waterloo Wellington LHIN
Well.ca
Wellington Dufferin Guelph Public Health
Westburne Ontario
WestRock Company of Canada Inc.
Wyndham House
YMCA-YWCA of Guelph

LEADER

AdFarm
Albert Reid Construction Limited
Allstate Insurance Company of Canada
Balluf Canada Inc.
Big Brothers Big Sisters of Guelph
Big Brothers Big Sisters of North Wellington
Bridge Street Family Dentistry
Britton Smith Foundation
Canada Post Corp.
Canadian Hearing Society Guelph
Child Witness Centre
City of Kitchener
Community Resource Centre of North and Centre Wellington
Complete Tax & Business Services
Delta Hotel and Conference Centre
Derek G. Graham Ltd.
Digital Way Inc.
Dipaolo Machine Tools
Dira Construction Ltd.
ELANCO Animal Health

Enbridge
ETP Canada
Fairstone
Fashion Lighting
General Mills Canada Corporation
Guelph Family Health Team
Guelph Infiniti Nissan
Holody Electro-Plating Limited
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LEADERSHIP HONOUR ROLL

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In 2018, 410 Leadership Donors donated over \$724,000 to the United Way Campaign. United Way Leadership donors are recognized for annual gifts of over \$1,000.

Challenge Grant

In 2018, The Leadership Challenge Grant provided matching funds for new gifts of \$1,000 or more and a 25% match to those who continued their leadership donation for a second year in 2018 to United Way Guelph Wellington Dufferin.

We thank the individuals below for their generosity and their contribution to improving local lives and building community.

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Friends of United Way (\$500-\$999)

Thank you to the 472 Friends who gave at the \$500 to \$999 level.

United Way Everyday Heroes (\$364 to \$499)

Thank you to the 556 Everyday Heroes, giving \$1 a day in support of United Way.

Sincerest apologies for any errors and omissions.



Women United, previously known as the Women's Leadership Council, is an inclusive community of change makers, bound together by a powerful sense of belonging—to one another, to the community and to the mission of transforming the lives of women and their families. Women are key drivers of philanthropy in local communities and we are proud to have a group of talented and resourceful females helping to make our community stronger.



In the committee's inaugural year, United Way Guelph Wellington Dufferin's Women United committee held its first annual Speak Easy fundraiser, complete with secret location, secret messages, costumes, and lots of dancing! It was a fabulous event that brought together people of all ages for a night back in the pages of history. Funds raised from the event benefited our Connected Kids impact area.

The group looks forward to creating more opportunities to learn and create social change across our community in 2019.

WOMEN UNITED™



United Way
Guelph Wellington
Dufferin

Change starts here.

Our Mission.

United Way Guelph Wellington Dufferin strives to meet existing and emerging social needs in order to improve lives and build community.

85 Westmount Rd., Guelph ON N1H 5J2

Tel: 519.821.0571

Fax: 519.821.7847

Email: info@unitedwayguelph.com

Website: unitedwayguelph.com

Facebook: www.facebook.com/unitedwayguelph

Twitter: twitter.com/UWGuelph

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*Registered Charitable Number:
10745 7053 RR 0001*

This report was released May 8, 2019, at United Way Guelph Wellington Dufferin's Annual General Meeting.