

# Pre-Launch Best Practices



Confirm Technology Platform

Set A Goal

Build Workplace Campaign Team

Involve Leaders

Monday	Tuesday	Wednesday	Thursday	Friday
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Campaign Kick-off

Send Campaign Reminder Email #1

Host an Event

Send Campaign Reminder Email #2

Wrap-Up and Say Thank You

Share the Work of United Way

Organize Volunteer Activity

Host an Event

Send Thank You Email

Send Campaign Launch Email

Remit Funds to United Way

Invite United Way Speaker

**Face-to-Face - Ask for Donations!**