



**United Way**  
Guelph Wellington  
Dufferin

## **United Way Guelph Wellington Dufferin Funding Frequently Asked Questions**

### **1. What is the UWGWD Community Impact Strategy?**

We encourage you to visit our website at [www.unitedwayguelph.com/communityinvestments/](http://www.unitedwayguelph.com/communityinvestments/) for more information about our Community Impact Strategy. You will find the full report on the process we went through to update our Strategy in 2021, as well as more information on our Impact Areas.

- 2. We do not have charitable status, but are an incorporated non-profit – are we eligible for funding?** An incorporated nonprofit organization that does not have charitable status and is not a qualified donee as defined by Canada Revenue Agency is not eligible to apply for funding. Check the Canada Revenue Agency list of qualified donees by [clicking here](#). However, your organization can be hosted by a charitable organization or qualified donee. In this case, the host organization will enter into a funding agreement with UWGWD and assume financial and legal responsibility for the funded program including reporting requirements and agency expectations. Funding will be provided to the host organization.

### **3. Are there any types of organizations that are not eligible for funding?**

United Way Guelph Wellington Dufferin does not fund the following:

- Organizations that do not have charitable status and are not a qualified donee as defined by Canada Revenue Agency. Check the Canada Revenue Agency list of qualified donees by [clicking here](#).
- Individuals, including fees for travel to conferences, etc.
- Foundations, unions and professional associations
- For-profit organizations
- Organizations whose purpose is solely related to political activity
- Organizations that could be deemed discriminatory, as defined by the Ontario Human Rights Code
- Organizations without a clear delineation between religion and community service as evidenced in the organization's bylaws

**Please note:** At present, United Way is limited by the Income Tax Act to only fund registered charities and qualified donees as defined by the [Canada Revenue Agency](#). We support amendments proposed via Bill S-222, "[The Effective and Accountable Charities Act](#)" which will enable us to create more equitable access to funding for grassroots organizations in the future.

### **4. Can we apply for funding for a program we deliver outside of Guelph, Wellington or Dufferin?**

No. Programs and initiatives selected for funding must provide services in Guelph, Wellington County or Dufferin County. Services that take place outside these areas are not eligible for funding.

**5. The head office of our agency is located outside of Guelph Wellington Dufferin. Can we apply for funding under this funding stream?**

Yes. Organizations must be operating programs within Guelph, Wellington County or Dufferin County to be eligible for funding. Preference will be given to organizations located in Guelph, Wellington County or Dufferin County.

**6. What can funding be used for?**

- Wages and employment-related costs for program staff
- Fees for professional service,
- Accommodation and supports for program staff, volunteers and program participants,
- Program materials and supplies
- Printing and communication
- Travel costs for staff and volunteers
- Utilities, insurance, and rental of premises where program occurs
- Lease, purchase and maintenance of program equipment
- Administrative costs including evaluation, data collection, and other administrative costs directly associated with the program.
- Small capital expenditures (\$3,000 or less) for essential program equipment

**7. Are there expenses that are not eligible for funding?**

- Fundraising events
- Conferences, films or videos
- Programs/services operating outside of Guelph, Wellington & Dufferin
- Programs/services not aligned to our impact areas
- Programs/services that could be deemed discriminatory, as defined by the Ontario Human Rights Code
- Deficit or emergency funding (except in the case of applications to our Responsive Funding stream)
- The principal portion of mortgage payments or depreciation of buildings and equipment
- Capital campaigns or large capital expenditures exceeding \$3,000 (Note: small capital expenditures of essential program equipment are eligible)
- Religious activities
- Partisan political activity as defined by Canada Revenue Agency
- General operating funds for the purpose of organizational stability and/or COVID-19 pandemic recovery

**8. Does United Way require support letters from other funders/agencies?**

No, this is not required.

**9. How much money is available through each funding stream?**

The total amount of funding available will be determined by the UWGWD Board of Directors in January 2022.

**10. What if we are not currently a United Way Guelph Wellington Dufferin funded agency?**

United Way Guelph Wellington Dufferin funding is open to all charities and qualified donees meeting stated criteria. Check the Canada Revenue Agency list of qualified donees by [clicking here](#). Organizations must be providing service in Guelph, Wellington and Dufferin and preference will be given to organizations located in Guelph, Wellington and Dufferin.

**11. How many funding requests can be made by one organization?**

There is no limit to the number of Letters of Intent an organization can submit, however, we encourage you to prioritize your programs/services, as there is only so much funding available. Organizations should submit separate Letters of Intent to UWGWD for each program/service funding request.

**12. How will decisions about the funding be made?**

The UWGWD general funding process is as follows:

- A Letter of Intent process will launch August 30, 2021. Eligible organizations will be asked to provide preliminary information in the form of Letter of Intent online.
- Letters of Intent will be reviewed by UWGWD staff and volunteers.
- Applicants will receive a status update on their Letter of Intent by October 18, 2021.
- A short list of organizations will be selected by UWGWD staff and volunteers to proceed to an application. Details on how to access and use the UWGWD online application system will be provided at that time.
- Applications will be reviewed by UWGWD staff and volunteers. Members of the Community Impact Committee will score the application using specific criteria.
- The Community Impact Committee will bring forward final recommendations to the UWGWD Board of Directors.
- The UWGWD Board of Directors will make final funding decisions.
- At various points throughout the process, applicants may be asked to provide additional information and/or participate in a web conference or in-person meeting with UWGWD staff and/or volunteers.

**13. When will we know if our application was successful?**

Round 1 applicants will be notified by October 18, 2021. Final funding decisions will be communicated by end of January 2022.

**14. Without new funding, the front-line services we are delivering are at risk of closing because of the COVID-19 pandemic. Are we able to apply for funding?**

This funding is not designed to provide general operating funds for the purpose of organizational stability or recovery from the COVID-19 pandemic. However, any program meeting the outlined criteria can be submitted for consideration. UWGWD does not provide funding to cover organizational or program deficits.

**15. What are the reporting requirements?**

Each funded agency will be required to submit a year-end report in April/May 2023 and April/May 2024 along with audited/reviewed financial statements and a current Board of Directors list. Additional details about reporting will be shared with successful applicants.

**16. How will United Way Guelph Wellington Dufferin ensure that this funding is reaching equity-seeking populations?**

UWGWD is committed to ensuring an open and fair application and review process. We will be working to promote this funding opportunity throughout our community and will provide support to all organizations seeking funding. UWGWD will be considering a number of equity dimensions as we make decisions on how funding will be allocated. These may include populations served, geography, UWGWD impact area, rural and remote access and other systemic challenges. In addition, United Way will open funding through a Diversity, Equity & Inclusion stream in Winter 2022, designed to support equity and rights seeking groups.

**17. Our agency received funding from United Way Guelph Wellington Dufferin in 2021. Are we guaranteed to be funded again?**

No. As part of our ongoing work to ensure our funding is accessible to all, the revised funding model is intended to be more inclusive and will be opened up to **all** registered charities meeting the program criteria. This means that going forward, it will be an open, competitive process for funding.

**18. UWGWD has been funding a program at our agency for many years. Are we guaranteed that the program will be funded again?**

No. As part of our ongoing work to ensure our funding is accessible to all, the revised funding model is intended to be more inclusive and will be opened up to **all** registered charities meeting the program criteria. This means that going forward, it will be an open, competitive process for funding.

**19. If I am successful in receiving United Way funding, does that limit my organization's fundraising capacity? Will there be restrictions on when my organization can fundraise?**

As of August 2021, United Way Guelph Wellington Dufferin will no longer impose a Supplementary Fundraising policy on organizations receiving United Way funding. As we work to build a shared responsibility for social good in our communities, we are focussed on the collective mission of strengthening our community and supporting the long-term success of our local organizations. Therefore, there will be no limits on the type of fundraising, or the time of year that fundraising can take place, if you are the recipient of United Way funding.

**20. Can I get assistance with the application process?**

Yes. Please visit our website at <https://unitedwayguelph.com/apply-for-funding/> for more information about the application process. United Way Guelph Wellington Dufferin will host two information sessions to provide an overview of open funding opportunities with a focus on the application and guidelines for completion. If needed, please contact Colleen Murdoch, Director, Community Engagement & Impact at [colleen@unitedwayguelph.com](mailto:colleen@unitedwayguelph.com)