



United Way
Guelph Wellington
Dufferin

Help End

Period Poverty.

**period.
promise**

A United Way campaign.
Taking action, providing product.

Nobody should have to choose between feeding their family and being able to afford basic hygiene products.



In Partnership With





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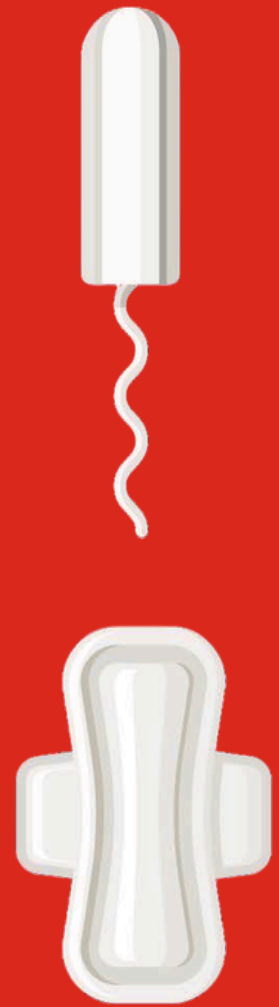
Drop off a package of unopened period products between March 2 - March 31 to either United Way Guelph Wellington Dufferin or Smitten Apparel.

United Way: 255 Speedvale Ave. West, Guelph (M-F, 8:30-4:30)
Smitten Apparel: 259 Grange Rd, Guelph (M-Sat, 10-6)

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Period Product Drive.



Drop off period products here to help end period poverty.

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Host A Product Drive

Organizing a product drive is a great way to engage your teams on issues that matter in our community and help to reduce period poverty in Guelph, Wellington & Dufferin. Donated menstrual products are distributed through our agency partners to those who need them most.

5 Easy Steps:



1

Mark the calendar! Decide when and how long you will collect items for (1 day, 1 week, 1 month) and where you will collect and store them. The United Way drive will run between March 2-March 31, alongside International Women's Day, but you can choose to run your drive for as long as it works for you!



2

Spread the word! Let people know about your product drive by sharing in newsletters, email, posters or social media. Download our poster & social media graphics to help! Share your product goal and why you are participating. Don't forget to tell people where to put their donated items!



3

Consider donation incentives! Reward staff, clients & customers for donating period products by providing prizes (free products, discounts etc.)



4

Drop Off! Once your items have been collected and you're ready to donate, email us to arrange a date to drop off at the United Way GWD office (255 Speedvale Ave. West, Suite 101, Guelph).



5

Smile! Feel great knowing you've supported people in our community by getting them the things they need to thrive!

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Period Promise Social Media Share Kit

Please use captions provided to promote United Way's Period Promise on social media. When sharing please tag United Way Guelph Wellington Dufferin and Smitten Apparel.

United Way Social Media

Facebook: @unitedwaygwd

Instagram: @unitedwaygwd

LinkedIn: United Way Guelph
Wellington Dufferin

Smitten Apparel

Facebook: @ smittenapparelguelph

Instagram @smittenguelph

Social Media Graphics

[Instagram](#)

[Facebook](#)

Caption

No one should have to choose between feeding their family and affording basic period products.

This March, join United Way Guelph Wellington Dufferin for Period Promise! In partnership with Smitten Apparel, we're collecting new, unopened period products to support community partners across our region. ❤️

📍 Where to Donate:

United Way Office – 255 Speedvale Ave W, Guelph
Mon-Fri | 8:30am–4:30pm

Smitten Apparel – 259 Grange Rd., Guelph
Mon–Wed 10–6 | Thurs 10–7 | Fri 10–6 | Sat 10–5

Join us for the month of March as we challenge stigma, lead change and make a difference.